

FOR IMMEDIATE RELEASE AWARD-WINNING DOCUMENTARY, AMERICAN POT STORY: OAKSTERDAM OFFICIAL SELECTION AT DWF: NYC FESTIVAL

The award-winning feature documentary *American Pot Story: Oaksterdam* is making its New York premiere at the DWF: NYC (Dances with Films) Festival. The screening will be on Sunday, December 3rd at 4:15 PM at the Regal Theatre Union Square located at 850 Broadway, New York, NY 10003 with the red carpet at 3:45 PM. Following the screening there will be an afterparty at Everything's Jake located at 54 E 13th St, New York, NY 10003 attended by film director Ravit Markus, and film participants Dale Sky Jones and Jeff Jones, hosted by the Oaksterdam Nonprofit for Education with sponsoring partner, Popped NYC, a women-owned CBD consulting company.

The documentary was awarded the prestigious Slamdance Audience Award when it had its world premiere there in January 2023 in the Unstoppable category which highlights people with disabilities. It also received the Mayor's Award at the Oakland International Film Festival, the Coveted Coyote Luna Spirit Award at the Topanga Film Festival, a Stoney Award for Best Pot Documentary from CelebStoner Magazine, Best Feature and the Grand Prix Awards from the Tokyo International Cannabis Film Festival and Best Documentary Feature award at the Weyauwega International Film Festival in Wisconsin. It just had its Florida premiere at the 38th Fort Lauderdale International Film Festival. The event was attended by Sunny Quinn and Don Brewer of Grand Funk Railroad whose song "We're an American Band" ends the film.

Actor/director/screenwriter Kevin Smith nominated it for the documentary award at his Smodcastle International Film Festival. Smith stated that, "This film blew my mind because it shows how to really make a difference in this world." It was an official selection for the 26th Annual Dances with Films Festival, a USA TODAY Top 10 Film Festival in North America, where it had a sold out LA premiere attended by Actor and Activist Tommy Chong.

American Pot Story: Oaksterdam tells the unknown origin story of a handful of underdogs who are the reason for the huge change we see today in cannabis policy in the U.S. What began in Oakland, California at the first cannabis university in the country, would end up impacting the whole world, reflecting Northern California's rich history of civil resistance.

Award-winning critically acclaimed filmmakers (and married couple) [Dan Katzir and Ravit Markus of New Love Films](#) spent a decade following this small group of rebels, including Oaksterdam University Founder, Richard Lee, and Oaksterdam's Executive Chancellor, Dale Sky Jones. After becoming paraplegic, Richard Lee discovered marijuana helped him deal with some of his conditions better than any medication. At that moment, he realized his life's mission was to legalize cannabis. Dale Sky Jones, a woman with a heartbreaking past, found her voice in the cannabis movement when she joined the Oaksterdam family.

Other notable personalities in the film are: Actor and Advocate Tommy Chong, California

Governor Gavin Newsom, Congresswoman Barbara Lee, former Oakland Mayor Libby Schaaf, Leafly's David Downs, Law Enforcement Action Partnership (LEAP)'s Diane Goldstein, Neill Franklin and Kyle Kazan (Glass House), and many others.

Director Dan Katzir said, "What I learned from following these amazing people for over a decade is that passion is still the secret ingredient of revolutions. Our film proves that citizens can bring about change on a global level." Director Ravit Markus added: "It's an ode to activists; no matter the cause. We show the blood, sweat and tears that go into the process of effecting change."

Ticket link for the New York Premiere and afterparty of American Pot Story: Oaksterdam
<https://tinyurl.com/NY-PREMIERE>

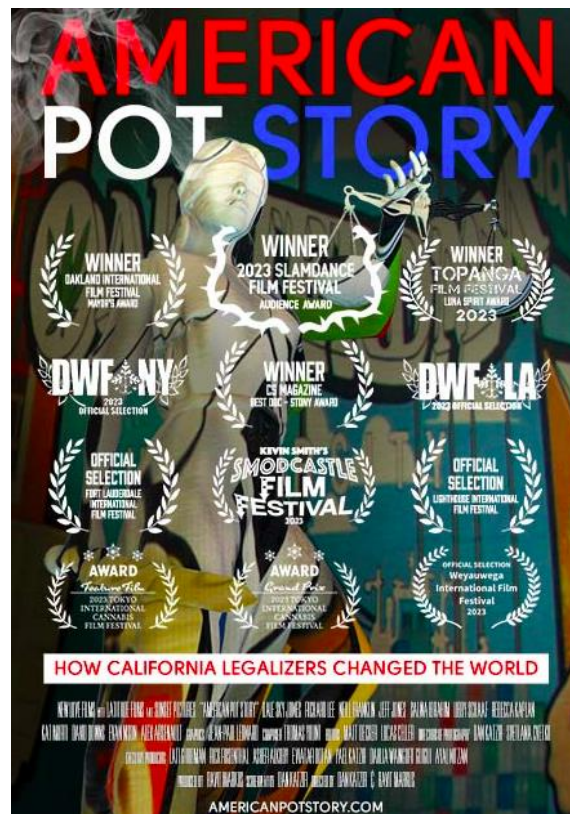
American Pot Story: Oaksterdam will continue showing in film festivals throughout the year. For more information or to schedule an interview with [Ravit Markus](#), [Dan Katzir](#), and Dale Sky Jones, please go to the press kit: <https://newlovefilms.com/mediakit/>

Website: AmericanPotStory.com

Facebook: <https://www.facebook.com/americanpotstory>

Instagram: [@AmericanPotStory](#)

Contact: AmericanPotStory@newlovefilms.com



###